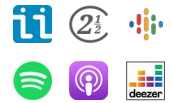




# Reach Institutional Investors



# altii.de – alternative investor information

## The Information Hub for Institutional Investors in DACH

- Clear focus on professional investors in DACH
- Website, newsletter, social media, technology, ...
- Constant updating by editorial team
- Special publications, e. g. sustainability, real estate, ...
- Languages: DE & EN



# altii.de – alternative investor information

Content in German and English language

Focused Content = Clear Target Group

## Institutional Investors in DACH / Lux

Insurance Companies

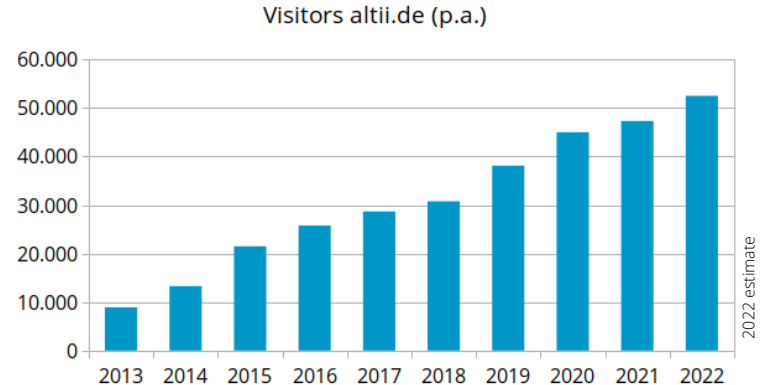
Family Offices

Pension Institutions

Foundations

Pension Schemes

Corporate clients ...




# altii design

- Format
  - PR / News
  - Research / Opinions
  - Topics
  - Events
  - Podcasts
- Thematic
  - Markets & News
  - Sustainability & Impact
  - Real assets & Projects
  - Digital Investing & Crypto
- Social Media


altii Newsletter

%%FULLNAME%%,  
willkommen zum altii-Newsletter und einen guten Start in die Woche.



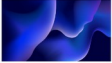
**21Shares: Diese Woche in Crypto**

Obwohl sich der Kryptoassets-Markt vor dem Merge erholt, kam es nach der Herausgabe der US Inflationzahlen für August zu einer Korrektur. Die Inflation in den USA war mit 8,3% höher als erwartet, was zu Abverkäufen in den Aktien- und Kryptomärkten führte, da erwartet wird dass die Federal Reserve, welche eine weitere Zinsenerhöhung in der nächsten Woche verkündet, noch strenger durchgreifen wird.




**altii-Event: United Bankers – 2nd Nordic Real Assets Lunch 2022**

Melden Sie sich jetzt an: „Erfolgreiche Partizipation an der forstwirtschaftlichen Wert-schöpfungskette“. Sichern Sie sich einen Platz Onsite in Frankfurt/Main oder im Livestream am 12. Okt. 2022 und lernen Sie u.a. den Honorarkonrad von Finnland in Hessen kennen. Sichere sind gerade für institutionelle Anleger und Family Offices seit jeher fester Bestandteil der Kapitalallokation. Gerade in Zeiten geopolitischer Krisen und Inflation bieten sie stabile und diversifizierte Cashflows. United Bankers hat sich seit vielen Jahren auf Real Assets spezialisiert und dabei den Fokus auf Investitionen in die Forstwirtschaft gelegt.



**Krypto-Investoren-Tag 2022**

Der Krypto-Investoren-Tag als Veranstaltungsreihe findet in Frankfurt am Main, München und Berlin statt. Wir bringen eine Auswahl von Krypto-Fonds, Venture Capital Fonds, Blockchain-Experten und Vertreter von professionellen und semiprofessionellen Investoren zusammen. Das Ziel dieser Veranstaltung ist es, potenzielle Investoren über die aktuelle Landschaft der Blockchain-Branche zu informieren und ihnen so die Investition in diesen Bereich zu erleichtern.



altii.de

altii


Friday 23 Sep 2022  
Frankfurt am Main

PRESS RELEASES OPINIONS TOPICS EVENTS PODCASTS

Markets and News Sustainability and Impact Real assets and Projects Digital Investing and Crypto

DATA POWERED BY Infront

A WORD FROM OUR MEDIA PARTNERS



NEWS

**INX ONE launches as first and only fully-regulated trading platform**

The only wholly-integrated platform for global investors offers a wealth of opportunities to participate in,...


**Invest Capitalis eröffnet neue Handelsplattform**

SOUTHAMPTON, England, 21. September 2022 /PRNewswire/ -- Da Kryptowährungen zur neuen Normalität in der Finanzwelt werden, sind verschiedene...

**Der globale KI-Gipfel in Riad kommt zu Ende und bekräftigt Saudi-Arabien's wachsenden Anteil an der Gestaltung der Zukunft von KI**


RIAD, Saudi-Arabien, 17. September 2022 /PRNewswire/ -- Heute endete der zweite globale KI-Gipfel, der die Anerkennung von und die...

RESEARCH & OPINIONS




**Kommentar zur Zinserhöhung der Bank of England**

Ein Kommentar von James Lynch, Fixed Income Manager von Aegon Asset...




**Taiwan: Wie wahrscheinlich ist das Udenkbare?**

Ein Marktkommentar von Patrice Lecomnier, Head of EM Equity, und Nick...




**Capital Group startet Capital Learning**

Capital Group, eine der größten und erfahrensten Investmentgesellschaften der Welt mit...




**Armes Österreich, reiche Schweiz**

Ein Marktkommentar von Dieter Wermuth, Economist und Partner bei Wermuth Asset...




**Von der Energiekrise zur Energiewende? Wie Öl und Solar nun an der Börse performen**

Während die Energiepreise für Haushalte steigen, verzeichnen die größten Ölkonzerne weiterhin...




**US-Verbraucherpreisindex sinkt aufgrund fallender Gaspreise**


Ein Marktkommentar von Blerina Uruci, US-Volkswirtin bei T. Rowe Price: Mit...



**Studie: Inflation und Zinswende beschäftigen Sparerinnen und Sparer**




**Markteuturnus: Aktienausblick weiterhin eingetribt**



**Kommentar zur EZB-Sitzung und der Zinserhöhung von 75bps**

THE ALTII PUNCH



Podcasts

# altii thematic focus

altii takes care of all aspects of institutional investment and sets the following priorities

## ESG / Sustainability

- Microfinance
- Impact
- ESG
- Green Bonds
- Regulatory aspects
- ...

## Real Assets

- Regenerative Assets
- Energy
- Inflation
- Infrastructure
- Logistics
- ...

## Digital Investing

- DLT / Blockchain
- Crypto-Assets
- Regulatory aspects
- Institutional applications
- ...

# Services

## Publication

- altii website
- Newsletter
- Social media
- Podcast channel
- Media servers

## Content

- Content creation
- Audio / podcast
- Video / podcast
- Series production
- External placement

## Lead gen.

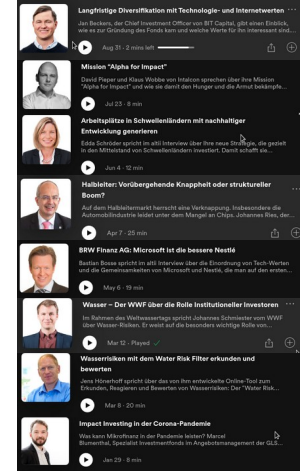
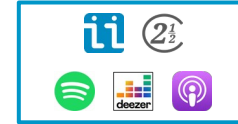
- GDPR compliant
- Contact collectors
- Invitation management
- Marketing & sales automation
- Client centric consulting

# Use-Cases – Examples

The bottom of the slide features a decorative graphic consisting of three horizontal, wavy bands of blue. The top band is a light, pale blue, the middle band is a medium blue, and the bottom band is a dark, vibrant blue. These bands overlap and flow across the width of the slide, creating a modern, fluid aesthetic.

# Use Case: “altii – Das Interview“ – Podcast

Type:	Episode Audio Podcast
Style:	Dialog / Interview / Podium, moderated
Format:	One topic per post 6 – 15 min
Languages:	German and English
Channels:	altii, 2nhct, Spotify, Deezer, Apple Podcasts, etc.



- Recording of the camera & microphone
- Full-HD 1920x1080, 30fps
- Automatic AI based post processing, production time decreases to minutes
- Publication on altii, youtube, vimeo, video-podcast channels, etc.



# Proven Workflow & Recording

## Workflow

- Preliminary talk: Topics and questions
- Preparation script
- Recording and professional cut
- Feedback
- Publication

## Recording

- Remote / virtual recordings in professional quality
- Professional digital audio / video processing
- PC, browser, microphone, camera
- On location & professional audio studio possible

# Testimonials

*“altii’s podcasts communicate complex topics in easy-to-understand and efficient formats. It is faster than writing.”*

Nils Schalin, CEO Sweden  
United Bankers Asset Management

*“Mr. Salow is a well-founded conversation partner with practical experience. He knows the needs of institutional investors.”*

Sebastian Dooley, Fund Manager  
Principal Real Estate Europe

*“Excellent preparation of the session and the content. I always knew what was going to happen next.”*

Stefan Fritz  
GLS Investments

*“Simple and clear operation of the app via the browser on the PC. The recording couldn’t be easier.”*

Edda Schröder, Founder  
Invest in Visions

*“Now also as a video podcast in Full-HD without any additional effort. Simple and great implementation!”*

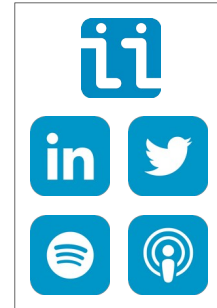
David Schnautz  
Tabula Investment Management

# Use Case: “altii – punch”

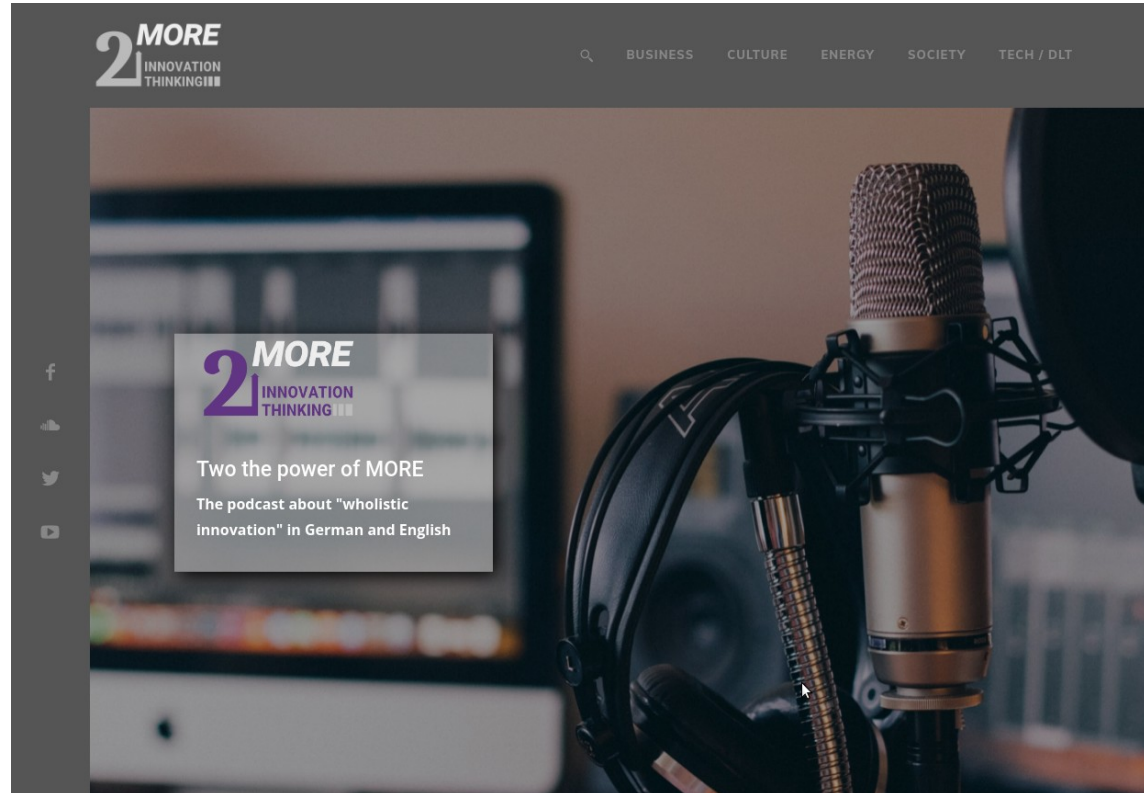
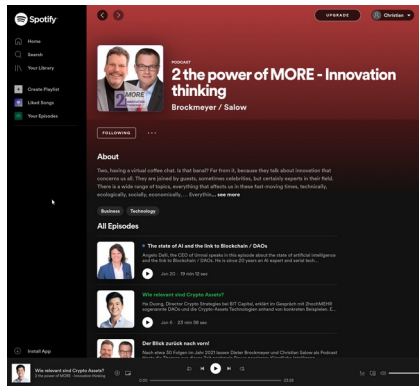
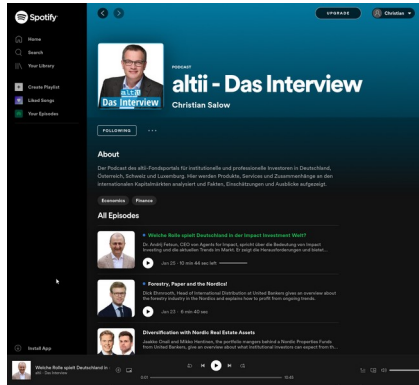
- In 120 sec. to the point
- The fastest audio format in the industry
- Photo – Audio – Text – Contact
- Simple & flexible audio production



@  
E-Mail  
Upload



# Example Spotify & Website for own show



# Use Case: altii-events

- Virtual events via Teams, Zoom, altii-Systems, etc.
- Topics that are discussed on the altii website / channels
- Modular invitation process with landing pages (GDPR)
- Campaign systems for lead and guest generation
- Social media integration (organic & paid), e.g. LinkedIn

**How smart ESG enriches private debt!**  
Adopting a dynamic ESG approach to navigate the complex private debt market

**Webinar**  
10-May-2022, 16:00h CEST



**MAM** | MANDATUM ASSET MANAGEMENT | Jussi Tanninen, Head of Private Debt and Real Estate Mandatum Asset Management | Hans-Peter Dohr, Founder and Managing Director Institutional Capital Associates

**Crypto-Assets: Anforderungen von Investoren an Sicherheit und Verwahrung!**  
Mit Crypto-Assets diversifiziert unter Einhaltung der regulatorischen Anforderungen, am Potenzial des sich entwickelnden Kapitalmarkts erfolgreich partizipieren.



**Webinar**  
15-Juni-2022  
15:00h CEST

altii events  
Bitte anmelden  
Zugang kostenlos



**ICONIC FUNDS**  
**coinbase INSTITUTIONAL**  
<https://www.altii.de/events/crypto220615/>

Dominik Poiger, Head of Product Management Iconic Holding | Jan Kühne, Institutional Sales, Trading & Prime EMEA Coinbase Germany GmbH

# Use Case: hybrid events / livestreams



# Packages to discuss

regular	295
offer	195
<b>PR Agency flat</b>	
yes	Publication Flat Rate
yes	Press Releases / News
yes	Opinions / Research
yes	Event Calendar
no	Topics
no	LinkedIn Publication
no	altii Special Editions
no	altii Punch
no	altii Podcast
no	Personal Interview Support
no	Additionally publication to Spotify, Apple Podcasts, Google Podcast, etc.
no	Lead Generation
no	Marketing automation

	495
	295
<b>Asset Manager Basic</b>	
yes	Publication Flat Rate
yes	Press Releases / News
yes	Opinions / Research
yes	Event Calendar
yes	Topics
yes	LinkedIn Publication
yes	altii Special Editions
yes	altii Punch
no	altii Podcast
no	Personal Interview Support
yes	Additionally publication to Spotify, Apple Podcasts, Google Podcast, etc.
no	Lead Generation
no	Marketing automation

	1495
	995
<b>Publication Lead Pro</b>	
yes	Publication Flat Rate
yes	Press Releases / News
yes	Opinions / Research
yes	Event Calendar
yes	Topics
yes	LinkedIn Publication
yes	altii Special Editions
yes	altii Punch
no	altii Podcast
no	Personal Interview Support
yes	Additionally publication to Spotify, Apple Podcasts, Google Podcast, etc.
yes	Lead Generation
no	Marketing automation

	1995
	1495
<b>Interview Pro</b>	
yes	Publication Flat Rate
yes	Press Releases / News
yes	Opinions / Research
yes	Event Calendar
yes	Topics
yes	LinkedIn Publication
yes	altii Special Editions
yes	altii Punch
yes	altii Podcast
yes	Personal Interview Support
yes	Additionally publication to Spotify, Apple Podcasts, Google Podcast, etc.
yes	Lead Generation
yes	Marketing automation

# Contact



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Shop [altiishop.2nhct.com](http://altiishop.2nhct.com)