

alt  events

Our ideas for

 **teroxx**



Events connect

It is the interactions, the togetherness and the exchange among each other that make an event sustainable and unforgettable.

“Focus on your message, your tech is sorted.”



What participants can expect



From a single source

- Planning
- Invitation
- Agenda
- Location selection
- Recording and streaming
- Event post-processing

altii is since 2013 focussing on professional / institutional investors in D/A/CH, UK and Luxembourg

altii hosts events (onsite and lifestream) for more than 2,500 contacts from the professional finance industry (latest productions:<https://media.altii.de/>)

Our goals for teroxx

- A spread and establishment of the brand
- An intelligent and target group relevant presentation of the products and acting persons
- Efficiently distribute high-quality content while generating leads
- AuM (!)

Our proposal...

- Produce high quality and reusable content (video)
- Structure the content for target group relevant
- Professionally invite the target groups for „n“ virtual events
- Follow-up in the after event process

Content Creation

- Board room presentation, e.g. Frankfurt/Main Hotel, meeting room
- High quality A/V recording, e.g. PTZ-cameras
- Controlled, curated and compliant content
- Prepared and thematic focused protagonist



Sometimes it has to be a studio

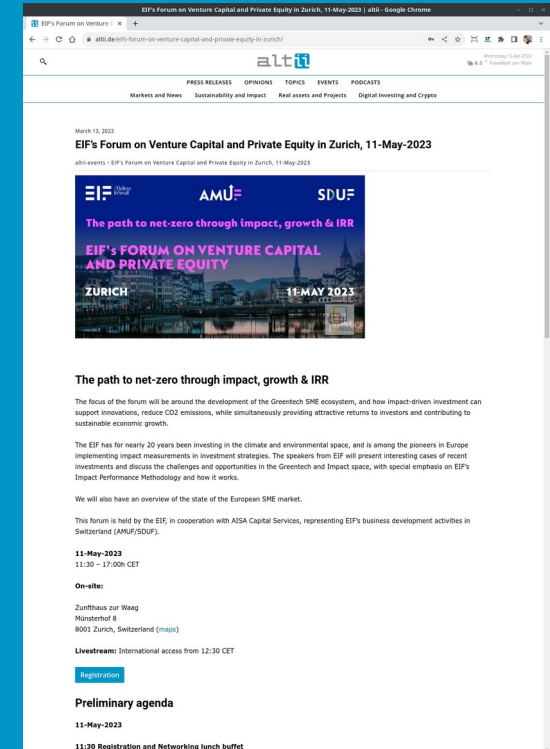
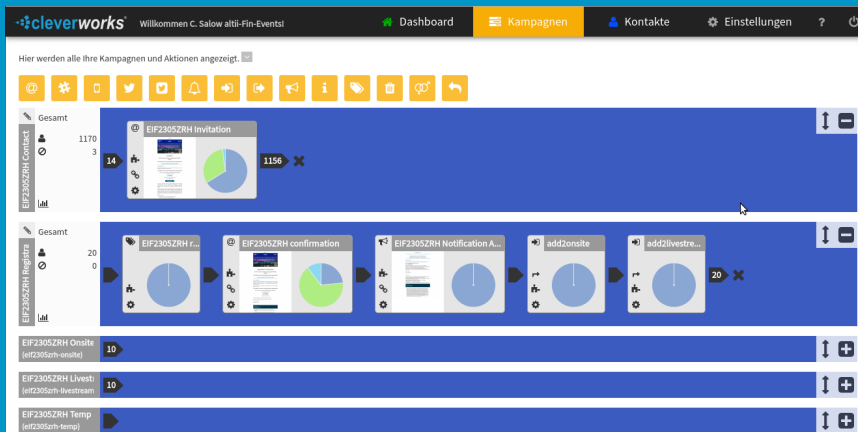


Studio 13 in Frankfurt/Main



The “n-th” EVENT: Invitation Management

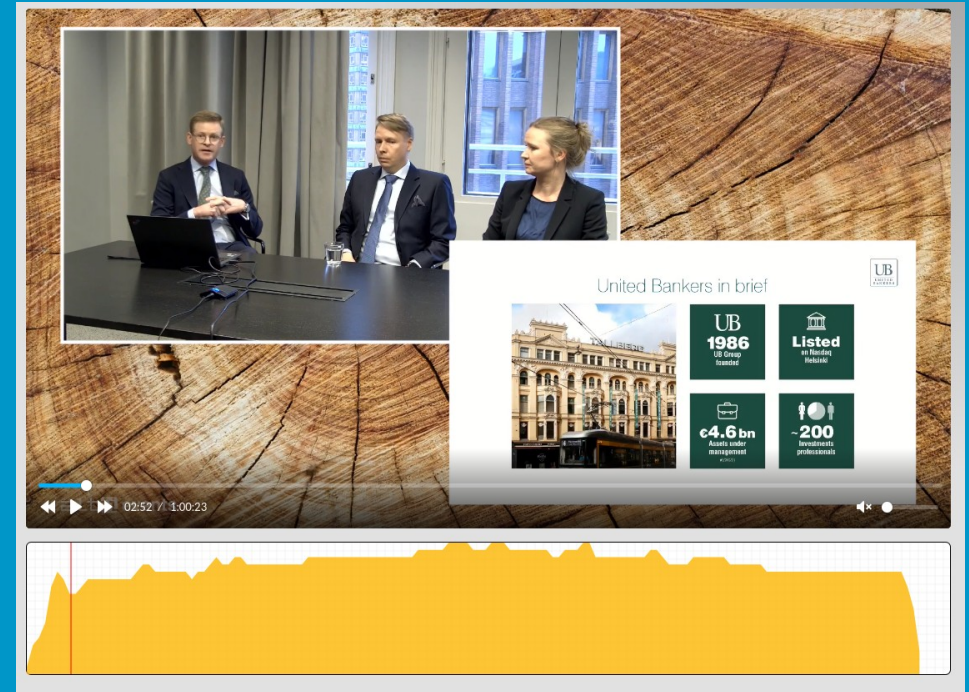
- Landing page for details and agenda
- Registration form, GDPR compliant
- Several partners can independently invite
- The invitation process is fully automated and efficient and and field-tested



Example: <https://www.altii.de/eif23-zrh-agenda>

Realization of the n-th event

- On the event date, we send the prepared content via our GDPR-compliant servers
- The content is accessible globally



Example: Production with client in Helsinki, the video was used a couple of time for several target groups. The production took place onsite in the clients premises.

After event communication

- We keep the contact to the viewers
- Reinvitations, special programs, incentives, ...
- Provide a marketing- and sales funnel to convert guests into clients



Christian Salow

christian.salow@altii.de

+49 170 808 6726

Phone +49 69 3487 3170

altii GmbH

Fellnerstraße 7-9

60322 Frankfurt am Main

Germany