

altii Workshop

# Crypto Assets Mastery

Growing Wealth, Navigating Risks, and Sustainable Strategies for Professional Investors in the DACH Region with Crypto Assets

 Haus am Dom<sup>†</sup>, Frankfurt/Main

 14-Mar-2024

 13:00 – 17:00 CET

 Target group professional Investors DACH

<sup>†</sup>) Date and location are reserved and subject to change

altii events



**Onsite Event &  
Live-streaming**

# The Topics



The benefits of crypto assets for professional investors in Germany, Austria, and Switzerland



Legal requirements and implementation of assets, funds, and strategies



Recognizing, assessing and protecting against risk, fraud, and market failure



The technical aspects of underlying concepts, e.g., storage and custody



Energy consumption, environment, and sustainability

# The Summary

Embark on a comprehensive 4-hour journey into the realm of crypto assets with our workshop designed for professional investors in Germany, Austria, and Switzerland.

Discover the benefits of integrating crypto assets into your portfolio, emphasizing diversification and potential returns. Navigate legal landscapes, exploring the implementation of assets, funds, and strategies within regulatory frameworks. Equip yourself with the tools to recognize, assess, and protect against risks, fraud, and market failures in the crypto space.

Dive into the technical aspects, understanding storage, custody, and underlying concepts crucial for effective asset management. Address pressing concerns such as energy consumption, environmental impact, and sustainability, shaping responsible investment strategies.

Join us for an in-depth exploration of how to grow wealth with crypto assets while maintaining control over risks and contributing to a sustainable future.





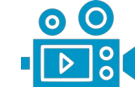
# The Setup



In Frankfurt/Main city center. The panelist meet in person with guests.



International live broadcast in Full-HD for a professional viewing experience.



Multi camera recording and dynamic cutting.



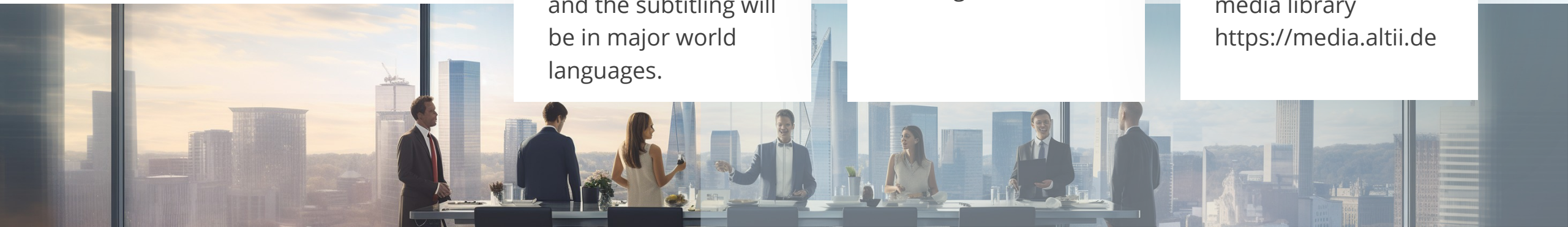
The conference language is English, and the subtitling will be in major world languages.



Available seats for onsite guests



A recording will be available in the media library <https://media.altii.de>



## The Onsite Guests

Each participating discussant or speaker will receive a limited quota for on-site invitations.

## The Target Group

The target group is institutional and professional investors in DACH.

## The Invitation

The GDPR-compliant invitation process will begin in early 2024, with altii landing pages for the agenda and registration. altii promotes the event via its website, newsletter, and social media channels. The invitation also goes to the more than 3600 contacts in the altii-event distribution list.

An open invitation option will be enabled for all participating partners to invite under their **own corporate identity**.





## Agenda (draft)

- ⦿ Open lunch buffet / snacks 12:45h
- ⦿ Opening by the organizer (5 min)  
14-Mar-2024 at 13:30h
- ⦿ Keynote (30-40 min)
- ⦿ Presentation 1 (30-45 min)
- ⦿ Break / coffee (short)
- ⦿ Panel 3-4 panelists plus moderator (60-90 min)
- ⦿ Presentation 2
- ⦿ Networking / drinks



# Onsite-Location

## Haus am Dom

### Großer Saal

central and well-known location, next to the cathedral and the renowned old town, parking garage and subway (U) in ½ min. and (S) in 5 min. walking distance. Motel One and Steigenberger Frankfurter Hof also in walking distance (10-15min).

Maximum capacity 180 people





## Contact

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